

# SALICYLIC ACID

## Genova Skincare



## Facts Regarding Salicylic Acid

Salicylic acid is one of the major players in the acid-for-skincare game. A beta hydroxy acid (or BHA), it's a chemical exfoliator that works wonders to break down excess sebum (the skin's natural oils), dirt and dead skin cells that clog pores and lead to breakouts. Salicylic acid is well-known for reducing acne by exfoliating the skin and keeping pores clear. Salicylic acid works best for mild acne (blackheads and whiteheads). It can also help prevent future breakouts. Because salicylic acid can cause mild stinging and skin irritation, dermatologists highly recommend using it in moderation. Over-the-counter treatments with 0.5 to 2 percent salicylic acid are safe to use. Salicylic acids are best suited to those with breakout-prone skin. Salicylic acid is most commonly used in products for skin prone to breakouts. Both combination and oily skin types typically benefit the most from using Salicylic acid.

### KEY INFORMATION

---

**SALICYLIC ACID IS A BETA HYDROXY ACID (BHA)**

---

**RESPONSIBLE FOR BREAKING DOWN SEBUM**

---

**REMOVES DIRT & DEAD SKIN CELLS**

---

**EXFOLIATES THE SKIN**

---